



A Renewed Focus for Talent2

July 1st 2011

July 1 sees the launch of a new look and feel for Talent2 and, more importantly, a renewed focus for the business.

Talent2 is changing to stay ahead of the shifts occurring in our world, which impact the business we are in and creates new opportunities for growth.

With increased technology and changing global demographics, including huge population growth and development in Asian markets, Talent2 is securing its place as the number one provider of end-to-end talent management solutions in the Asia Pacific region and beyond.

The Human Resources Outsourcing sector is expected to have revenues of \$65 billion by 2015. We've made a decision at Talent2 to take hold of new opportunities with a brand new approach.

As a result of market research and a recent refinement of the company goals, we have set about refreshing the customer experience and making it simpler for our clients to understand our offerings and engage with our organisation. Talent2 will continue to provide agile and meaningful HR BPO solutions in an uncertain, rapidly changing and exciting market place to add real value to our clients' organisations.

We aren't changing what we do, but we are shifting our focus in how we present ourselves to the market. We are positioning Talent2 as the **end-to-end talent management solutions** provider – much more than just a great and pioneering recruitment organisation. Our newly labelled core offerings of HR Advisory, Payroll, Recruitment and Learning will demonstrate the breadth of services as well as enabling us to address the market with more relevance.

At the heart of our strategy is the same thing that's at the heart of every great business. It all boils down to 'people'. We are in the 'people' business. Our passion is for people, and we are offering our clients 'people to the power of 2'.

This is about how we work together – our clients, candidates and Talent2 working together to achieve extraordinary results; providing our clients with people who are inspired, flourishing and happy. We help organisations be more successful by multiplying the power and productivity of their people.