

International Recruitment Project



Company Profile

Launched in 2009, Statistics Center - Abu Dhabi has a vision of becoming a world class statistics center comparable to the best world agencies in its sector. Its activity is critical for the development of Abu Dhabi and the performance of its government. Also, it serves to support decision makers in the Emirates, as well as the general public. The center is responsible for the production of economic, demographic, social, and environmental indicators.

Background

The Statistic Center sought to partner with an international agency with a strong profile in Australia and New Zealand to recruit 15 executive appointments. Particular focus was given to Brisbane as the destination to manage the project form given Brisbane is a sister city to Abu Dhabi.

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Process/Solution

Talent2 adopted a blended solution to identifying key industry talent from the statistics environment. Following face to face project briefings in the Middle East, our experienced consultants have deployed extensive research coupled with a prominent international advertising campaign encompassing both press advertising and online specific sites. Additionally we partnered with an extremely networked and capable Statistician within Australia to assist with the qualification and attraction of key talent.

Benefits

Benefits to the Company included:

- > True International reach
- > Significant improvement in the search process for highly skilled labour
- > Assistance with the design of position descriptions and the production and coordination of international advertising campaigns
- > Access to international researchers
- > A well recognised talent partner who will add credibility to the search process
- > A far more efficient process